



**\*\*\*MEDIA ALERT\*\*\***

**NEW INNOVATIVE APPROACH TO LAW SET TO LAUNCH IN NEW ORLEANS**

**NEW ORLEANS (September 29, 2014) – On Wednesday, October 1, 2014 at 6 p.m.,** PowerMoves.NOLA President Earl Robinson, Urban League President/CEO Erika McConduit-Diggs, QCS Logistics Founder/CEO Ronnie Burns, New Orleans Business Council Managing Director Coleman Ridley, New Orleans Start-up Fund CEO Leslie Jacobs and business leaders will join founders Michelle D. Craig and Jade Brown-Russell to celebrate the launch of Transcendent Legal. **The launch event will take place at the Hyatt Regency Hotel, Imperial Room 5 (Fourth Floor). The Hyatt Regency Hotel is located at 601 Loyola Avenue in New Orleans.**

Transcendent Legal is headquartered in New Orleans and offers a new and innovative model for the practice of law in the Gulf South Region. Transcendent is the first law firm in the region to combine legal services with technology for the benefit of the client, making Transcendent the first legal-tech startup in the area. The firm's focus is to give clients real-time access to documents, budgets, invoices, project milestones and beyond via Transcendent's state-of-the-art web platform. Transcendent represents a new level of providing efficiency, quality and collaboration between client and attorney.

**Who:** PowerMoves.NOLA President **Earl Robinson**; Urban League of Greater New Orleans President and CEO **Erika McConduit-Diggs**; QCS Logistics Founder and CEO **Ronnie Burns**; New Orleans Business Council Managing Director **Coleman Ridley**; New Orleans Start-up Fund CEO and PowerMoves.NOLA organizer **Leslie Jacobs**; Transcendent Legal Co-Founder **Michelle D. Craig**; Transcendent Legal Co-Founder **Jade Brown-Russell** and business leaders

**What:** Launch of Transcendent Legal

**When:** Wednesday, October 1, 2014 at 6 p.m.

**Where:** Hyatt Regency New Orleans, Imperial Room 5 (Fourth Floor), 601 Loyola Ave, New Orleans, LA 70113

For media inquiries, please contact Malana M. Joseph at 504.559.0823.

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